

Knowmads
Fab

 Amsterdam University
of Applied Sciences

Coalition

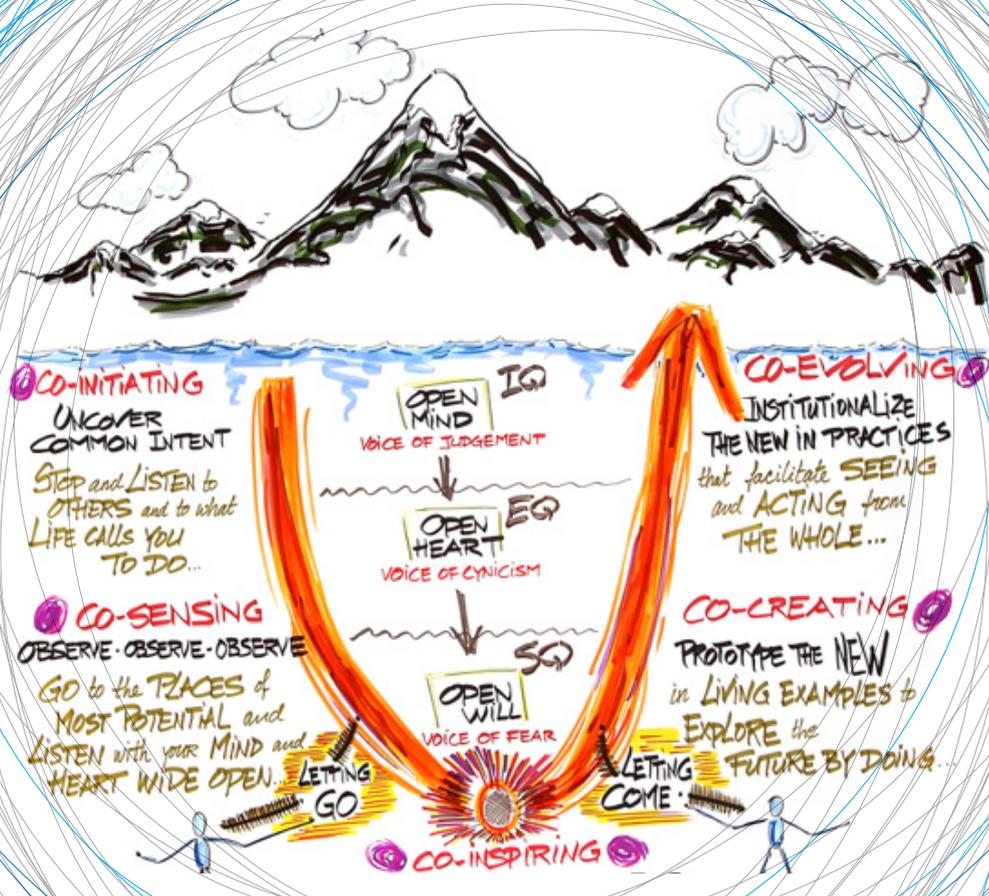

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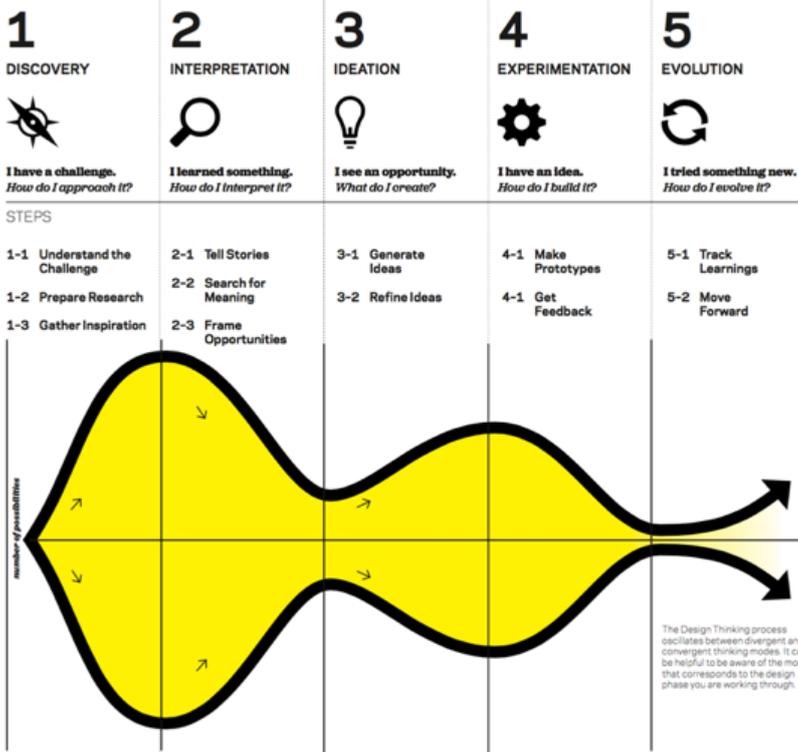
EUROPE
PEOPLE

THE FUTURE
OF EVERY
DAY LIVING

FABCITY



A learning journey
to make a true
difference



Workshops

1. Theory U in practice
2. Design Thinking
3. New Business Design
4. Project Design
5. Process Design
6. Sustainability
7. Social Innovation
8. New Economy Leadership
9. Entrepreneurial behavior
10. Marketing, Creativity and Presentation skills

Our ways

Over a period of 5 weeks (200 hours = 15 ECTS) 25 International students from [HvA](#), [Inholland](#) and [Knowmads Business School Amsterdam](#) will work on real life projects that cover Future Skills, Sustainability, Design Thinking, Infrastructure, Social Innovation, Business Design and Project Design. The ultimate goal is to present active projects at the conference [Design & The City](#) on the **23rd of April 2016**. We use Design Thinking principles and Theory U, and the programme will be designed by the students, in the framework of Theory U:

Co-initiating • Co-sensing • Co-inspiring • Co-creating • Prototyping/Delivery

Timing

Coaches will dedicate 200 hours into a series of 5 workshops spread over 2-to-3 pressure cooking days (10.00 - 20.00) where we will go through the phases of Theory U and Design Thinking. Dates to be determined. Once registered, attendance for students is obligatory.

Themes

sustainability - circularity - cooperative urbanisation - energy - smart grids - climate adaptation - water - food - waste - recycling - mobility - infrastructure - health&care - publicspaces - bigdata - smartcity/citizens - futureskills - deep democracy

Costs

There will be some, relatively small, costs for travel, lunch and dinner. The programme itself is financed by HvA and Inholland.

What will I learn, experience, and put into the world by attending this course?

You will experience a new way of learning called action-learning and co-education.

You will go through the 10 workshops with cutting edge international facilitators and guides.

You will work together in an international setting and present the projects at the conference www.designandthecity.eu to an international audience.

Get in touch

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